

Community Outreach and Consensus Building in Water Management

Presentation to Steering Committee
April 25, 2013



triSect Partners

- Steve Seibert
- Glenda Hood
- Shelley Lauten



Overview

- Since 2010, the Central Florida Water Initiative (CFWI) has focused on **developing a single, science-based** Regional Water Supply Plan for Central Florida.
- With the Solutions Planning phase now underway, **public engagement and stakeholder support** continue to be critical to this effort.
- Building **regional consensus** remains one of CFWI's challenges, particularly on **funding** regional water projects.

2014 Outreach Goals

- a. Identify and expand key stakeholders, influencers and CFWI “champions” in three primary sectors: **business community, local government/utilities, independent organizations**
- b. Continue to build support for **a multi-county** approach
- c. Schedule one-on-one and small group meetings to **identify stakeholders’ concerns and potential barriers** to regional solutions
- d. **Organize workshops** for group discussion, brainstorming and problem solving

Support CFWI Success

- Work with your Public Affairs teams to:
 - Coordinate with WMD's general outreach
 - Engage and expand key stakeholders and influencers
- Hold workshops to identify key issues, opportunities and threats
- Provide national best practice research on funding

Outreach Timeline

I. Mid-April through mid-May

- a. Two sector meetings with county and business community to identify key stakeholders and issues in each county
- b. Meetings with chambers of commerce and economic development organizations
- c. Community meetings co-hosted by chambers of commerce

II. Mid-May through August

- a. Workshops in each county, plus Orlando, with county managers and key elected officials who work with water issues
- b. County caucuses on concerns about water issues with key business leader, utility and county representative
- c. Understand what each county can come to a consensus on supporting

III. Late August

- a. Solutions Team uses feedback from Outreach Program to finalize CFWI 2035 Plan

Questions?

Community Outreach and
Consensus Building in Water
Management

