

Community Outreach and Consensus Building in Water Management Update



June 27, 2014



Overview

- Summary of Background Interviews
- County Manager Meetings
- Congress of Regional Leaders Meeting

Summary of Background Interviews

- Purpose: To establish a baseline of current issues that the communities are facing by interviewing key staff and community leaders from all three water management districts
- Key Points:
 - Conservation
 - Communication
 - Representation
 - Monitoring
 - Continual Review

Summary of Background Interviews: Key Points

- Conservation
 - The key point that ties everyone together
 - Efforts need to be maximized
 - Find a solution that will incentivize the community to increase their efforts
 - Seek alternative water supply sources
- Communication
 - Important to get the message out there
 - The CFWI process needs to be explained more effectively

Summary of Background Interviews: Key Points

- Representation
 - Three Water Districts should be represented at major community meetings and presentations
 - Important for county leaders to remain engaged in the process
- Monitoring
 - Monitoring of actual use is critical
 - Effective measures should be put in place for forecasting purposes
- Continual Review
 - On-going process
 - To be reviewed every five years
 - Solutions don't need to be perfect, just impactful

County Manager Meetings

- Polk County
- Lake County
- Osceola County
- Orange County
- Seminole County

- Upcoming:
 - Brevard
 - Volusia



Congress of Regional Leaders Meeting

- Chairman Dallari publicly stated how important the work of CFWI has been and how we should all be applauded and supported for driving this innovative, consensus-driven process
- Values Study – presented by Dr. Dee Allsop
 - Only 1% of those polled saw water as a regional priority
 - Our cities are not as engaged and informed about CFWI as they want or need to be
 - No “unified” voice of elected officials knowledgeable about CFWI
 - A stronger visual “story” of water and its value need to be shown in presentations

Congress of Regional Leaders Meeting

- Two tracts that need to “merge” to support CFWI for the long term:
 - Extensive outreach to elected officials and key staff of cities and counties, along with stakeholders on the value of water and the efforts of CFWI
 - Extensive outreach to the public, business leaders, and community leaders on the value of water