

MEETING SUMMARY
Central Florida Water Initiative – Conservation Team Meeting
January 26, 2017

The Central Florida Water Initiative (CFWI) Conservation Team held a meeting from 10:00 a.m. to 3:00 p.m. on Thursday, January 26th in Orlando.

Conservation Team Members Present

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| Cori Hermle | Lori Burklew | Christine Russell |
| Mike Sweeney | Jim Harmon | Chris Farrell |
| Claire Muirhead | Dee Allen | |

Other Participants Present

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| Bill Graf | Tommy Kigel | Mike Britt |
| Cindy Rodriguez | Pierce Jones | Nancy Christman |
| Chris Etherson | Tammy Bader | |

1. **Call to Order:** The meeting was called to order. The meeting introductory statement was read and a roll call of Team members was taken.
2. **PWS Update:** 10 utilities with rebate programs need follow-up for clarification.
3. **Outreach Discussion:** Primary issues to be included in education campaign were discussed. A document was prepared for the Communications Team.
4. **PWS Clearinghouse sub-Subteam Update:** Presentation – Mike Sweeney - Team needs to take into consideration that previous clearinghouse efforts did not get used. Datahub will provide long-term tracking of the success of conservation efforts. Effort would include the following elements: 1) Tools (EZGuide, AWE, annual goals) to be used in a decision model. 2) Savings verification (datahub could be used for tracking and refinement of water savings in situ); could be semi-proprietary. 3) Data repository. Sub-Subteam will summarize options/legislative intent of the clearinghouse.