

MEETING SUMMARY
Central Florida Water Initiative – Conservation Team Meeting
February 23, 2017

The Central Florida Water Initiative (CFWI) Conservation Team held a meeting from 10:00 a.m. to 12:00 p.m. on Thursday, February 23rd via teleconference.

Conservation Team Members Present

Jim Fletcher	Lori Burklew	Mark Elsner	Claire Muirhead
Josh Madden	Jim Harmon	Chris Farrell	Mike Sweeney

Other Participants Present

Cindy Rodriguez Tammy Bader Robert Beltran

1. **Call to Order:** The meeting was called to order. The meeting introductory statement was read and a roll call of Team members was taken.
2. **AG Update:** Assessed BMPs under SJR and SW cost-share program. Looked at potential savings on larger permits. Looking at WMDs as to what additional conservation could be achieved.
3. **PWS Update:** Reviewing PWS survey results and appear to be on pace. Need to work on estimates. Would like flexibility on implementation strategy options – not just limited to 10 BMPs from Plan. Discussed how to get more survey respondents, including DEP sending out an email. Discussed Conservation Week and Board resolutions. Subteam is going to develop a range of historical savings based on survey and cost share efforts – layout assumptions and determine a range.
4. **Implementation Strategy Options:** Discussed implementation strategy approaches: self-directed; semi-prescriptive/guided; and prescriptive/directed. Continue with PRO/CON approach and how to handle any regulatory options. Will take to the Steering Committee in July. Need to assess whether we are on pace to meet goal, and if not how to close the gap.