



New Funding Opportunity for Conservation Projects

The Southwest Florida Water Management District (District) has launched a new 50 percent cost share reimbursement program to support water conservation projects Districtwide. Known as WISE, the Water Incentives Supporting Efficiency program will award applicants up to \$20,000 to implement projects that help reduce water use and protect the region's water resources.



WISE offers an alternative funding opportunity to water users that do not typically take part in the District's Cooperative Funding Initiative (CFI). This includes small utilities, hospitals, schools, prisons, HOA's, golf courses, hotels, manufacturers, food processing facilities and other commercial users. Applicants will have the opportunity to apply for WISE funding anytime throughout the year until all project year funds have been awarded.

Ideas for eligible projects include:

- Toilet, showerhead and plumbing fixture replacements
- Florida-Friendly Landscaping™ conversions
- Irrigation system modifications
- Weather stations for irrigation control
- Cooling tower modifications and pretreatment systems
- High efficiency commercial/industrial processing equipment

Additional innovative projects also are encouraged, and District staff are happy to discuss ideas. Find out more about WISE and how to apply at WaterMatters.org/WISE.



sfwmd.gov



watermatters.org



www.sjrwmd.com

The CFWI encompasses five counties: Lake, Orange, Osceola, Polk and Seminole. The state's water experts project that this region will need an additional 300 million gallons of water per day by 2035. Through the CFWI, three water management districts — South Florida, Southwest Florida and St. Johns River — are working collaboratively with other agencies and stakeholders to implement effective water resource planning, including water resource and supply development and management strategies to protect, conserve and restore our water resources. To learn more, please visit cfwiwater.com.